

Advertising Rates and Formats for 2023 Summer Festival Magazines

Graspop Metal Meeting June 15-18, 2023

Module	Format - bleed plus 3 mm crop	Width in mm	Height in mm	Rates in EUR
1.	2/1 page	296	210	2.100,00
2.	1/1 page	148	210	1.166,00
3.	½ page horizontal	148	105	759,00
4.	½ page vertical	210	74	759,00
5.	¼ page	74	105	517,00
6.	1/8 page	74	50	290,00
7.	1/1 cover page 2 - inside front cover	148	210	1.349,00
8.	1/1 cover page 3 - inside back cover	148	210	1.349,00
9.	1/1 cover page 4 - outside back cover	148	210	1.630,00
10.	POSTER A3 (centre fold)	412	296	2.700,00
11.	Inserts up to 20gr.			150,00/thousand

Circulation

22.000 copies

Advertising deadline

May 11, 2023

Delivery deadline for printing materials

May 12, 2023

Please deliver all printing materials by e-mail in a printable PDF/JPG/TIF format; 300 DPI or on CD/DVD.
Also possible by FTP access.

The festival magazines will be produced in a handy A5 / A6 format. All advertisement formats in mm and 4c throughout.
Paper: 80 gr wood-free, glossy MC
Binding: wire stitching

All rates in Euro plus VAT.

Please enquire about discounts for combination ads in two or all three magazines.

The festival magazines will be sold at the box offices and by our sales personnel.

Re 11: Delivery directly to the printers - Please enquire about inserts of over 20 gr.

Design by: **EM Design, Andre Marsell,**

**Publisher: WIEHAGEN Publishing & Eventservice, Vierhausen 10, D-59469 Ense, phone: +49(0)2922-83314,
email: wiehagen@wiehagen.com**

contact advertsale:**department Hannover**

Cmm GmbH- Wolfgang Rott
Lange Laube 22
30159 Hannover - Germany
e-mail: wolfgang@cmm-marketing.com
Phone.: +49 (0) 511 / 169 989 - 0

Belgium, The Netherlands, Luxembourg :

Aardschok b.v.
Metal Mike van Rijswijk
0031(0)499-474025
Email: mike@aardschok.com

German record companies, technik, mailorder etc. :

M. Eisenblätter
Wenninghausen 9
58513 Lüdenscheid
+49(0)2351/45194
Email: m.eisenblaetter1@gmx.de

the advertising sale takes place by order of: Wiehagen - Publishing & Eventservice - www.wiehagen.com